



# Sponsorship Registration Earth Day 2012

**Sunday, April 22, from 10am to 5pm at  
El Chorro Regional Park & SLO Botanical Garden**

To get the most out of your sponsorship submit your registration form as soon as possible. Sponsors names are posted to the website and announced to the public as soon as they are accepted.

All official Get Down To Earth promotions begin on March 15. To receive full benefits for the sponsorship level you have chosen registration form must be received by March 1st.

Mail your registration form to Earth Day Alliance, 3436 Sacramento Dr Suite A, SLO, CA 93401, or fax it to (805) 544-5135, or send by email to [earthdayslo@gmail.com](mailto:earthdayslo@gmail.com), or call (805) 544-8529 to request a pick up.

Payments must be received by Get Down to Earth promotion launch date, March 15.

Late registration with payment will be accepted with the understanding that full benefits may not be available.

You are important to the foundation of Earth Day SLO 2012. The Sponsorship or Program Coordinator will be happy to answer questions, discuss your sponsorship opportunities in detail or tailor a package that will fit your needs.

~

# Earth Day 2012 Sponsorship Registration

Check the Sponsorship level for which you would like to be recognized:

Visionary \$10,000 \_\_\_\_\_ Mover \$5,000 \_\_\_\_\_ Shaker \$3,000 \_\_\_\_\_  
Music Promoter \$2,500 \_\_\_\_\_ Art Gallery \$2,000 \_\_\_\_\_ Pillar \$1,000 \_\_\_\_\_  
Contributor \$500 \_\_\_\_\_ Sustainer \$250 \_\_\_\_\_ Donor \$100 \_\_\_\_\_

Register sponsorship in the name of: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Contact person: \_\_\_\_\_ Phone \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Social networking sites: Facebook \_\_\_\_\_

Twitter: \_\_\_\_\_ Other: \_\_\_\_\_

**Exhibitor Space** \_\_\_\_\_ No. Provide promotional benefits only. Banner? Yes / No

**Exhibitor Space** \_\_\_\_\_ Yes, Require a \_\_\_\_\_ 10' x 10' \_\_\_\_\_ 10' x 20' space.

Unless provided with sponsorship, you are responsible for canopy, table, chairs, etc.

**Please no plastic bags or water bottles!**

**Best / preferred section:**  Kid's/School  Food  Beverage  Art Gallery

Eco Products  Energy Source  Health & Well-being  Marketplace (goods)

Green Building  Transportation  Community/Nonprofit  Other \_\_\_\_\_

Describe how you will fit into Earth Day? \_\_\_\_\_

\_\_\_\_\_

**Selling?** \_\_\_\_\_ No. Describe handouts \_\_\_\_\_

\_\_\_\_\_ Yes, items must be of a green nature. Provide a brief list: \_\_\_\_\_

\_\_\_\_\_

Special needs (electricity) \_\_\_\_\_

Other notes of interest: \_\_\_\_\_

\_\_\_\_\_

Please provide a certificate of liability insurance naming **Earth Day Alliance Inc.** as additionally insured with a minimum of \$1,000,000 comprehensive general liability insurance.

Return this form with sponsorship fee to the Earth Day Alliance, Inc. 3436 Sacramento Dr. Suite A, San Luis Obispo 93401 or call to make arrangements for pickup. For more information call: (805) 544-8529 or email: earthdayslo@gmail.com.