

February 23, 2015

Contact: Molly Johnson (805) 544-8529

Earth Day Anyone?

The call for sponsors, exhibitors, volunteers and graphic designer was officially announced today. The Earth Day Alliance, Inc., a nonprofit group whose sole purpose is to put on a free earth day event annually, is reaching out to the community to create the Earth Day they would like to see in 2015. Celebrating its 25th anniversary since the first Earth Day in San Luis Obispo County, the Earth Day Fair & Music Festival will take place on Sunday, April 19 from 10 am to 5 pm.

Nationally, 2015 marks forty-five years since the very first Earth Day on April 22, 1970. Earth Day is now recognized world-wide. Originally intended to raise awareness and change how we dealt with pollution, pesticides, and oil spills in the 60s, today emphasis at Earth Day is how each person can make a difference.

Be part of the solution. The Earth Day Alliance is asking children, teens and adults of all ages, organizations: non-profit, businesses, government agencies, clubs, schools, churches, etc. throughout San Luis Obispo County to *"take action"*. Join the fun and share your message, action, product and solutions.

Be the change. Sign up to be a sponsor, exhibitor, or volunteer for part or all of the 25th Anniversary celebration at the Earth Day Fair & Music Festival. To learn more or get involved call 544-8529, email: earthdayslo@gmail.com or visit the website: www.earthdayalliance.com.

Previously known as the Earth Day Coalition, this marks the 15th anniversary since the founding of the Earth Day Alliance Inc., a nonprofit 501c3. The Earth Day Alliance office is located in the Pacific Coast Center at 75 Higuera St. Suite 100, San Luis Obispo

###